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DATE MAILED: 07/27/2005

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/653,699	09/02/2003	David J. Brown	213828013US4	3482		
25096 75	590 07/27/2005		EXAMINER			
PERKINS CC	PERKINS COIE LLP			LE, UYEN CHAU N		
PATENT-SEA						
P.O. BOX 1247	7		ART UNIT	PAPER NUMBER		
SEATTLE, WA 98111-1247			2876			

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action

Application No.	Applicant(s)	
10/653,699	BROWN ET AL.	
Examiner	Art Unit	
Uyen-Chau N. Le	2876	

Before the Filing of an Appeal Brief	Examiner	Art Unit					
•	Uyen-Chau N. Le	2876					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address							
THE REPLY FILED <u>13 July 2005</u> FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR A	LLOWANCE.					
. Mathematical The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:							
The period for reply expires 3 months from the mailing date of the final rejection.							
b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).							
Extensions of time may be obtained under 37 CFR 1.136(a). The date on been filed is the date for purposes of determining the period of extension a CFR 1.17(a) is calculated from: (1) the expiration date of the shortened stabove, if checked. Any reply received by the Office later than three month earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	which the petition under 37 CFR 1.136(a and the corresponding amount of the fee. atutory period for reply originally set in the	The appropriate extension final Office action; or (2)	on fee under 37 as set forth in (b)				
 The Notice of Appeal was filed on A brief in composition of filing the Notice of Appeal (37 CFR 41.37(a)), or any e Since a Notice of Appeal has been filed, any reply must be AMENDMENTS 	xtension thereof (37 CFR 41.37(e)), to avoid dismissal o	of the appeal.				
3. The proposed amendment(s) filed after a final rejection,	but prior to the date of filing a brie	f will not be entered	hecause				
(a) ☐ They raise new issues that would require further co			Doodago				
(b) They raise the issue of new matter (see NOTE belo		,					
(c) They are not deemed to place the application in be	tter form for appeal by materially re	educing or simplifying	the issues for				
appeal; and/or	corresponding number of finally re	ioctod claims					
(d) They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: <u>See Continuation Sheet</u> . (See 37 CFR 1.116 and 41.33(a)).							
	- **	ompliant Amendment	(PTOL-324)				
4. L The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). 5. Applicant's reply has overcome the following rejection(s):							
 Newly proposed or amended claim(s) would be a the non-allowable claim(s). 		, timely filed amendm	nent canceling				
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows:		vill be entered and an	explanation of				
Claim(s) allowed: Claim(s) objected to:							
Claim(s) objected to: Claim(s) rejected: <u>8-12,22-31 and 45-55</u> . Claim(s) withdrawn from consideration:							
AFFIDAVIT OR OTHER EVIDENCE							
 The affidavit or other evidence filed after a final action, b because applicant failed to provide a showing of good ar and was not earlier presented. See 37 CFR 1.116(e). 							
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessar	overcome <u>all</u> rejections under appe	al and/or appellant fa	ils to provide a				
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER							
11. The request for reconsideration has been considered by See Continuation Sheet.			ance because:				
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08 or PTO-1449) Paper No(s)							
13. ☑ Other: <u>See Continuation Sheet</u> .	•	7111 _	_				
		Uyen-Chau N. Le Examiner - AU 287	' 6				

U.S. Patent and Trademark Office PTOL-303 (Rev. 4-05)

Continuation Sheet (PTOL-303)

Application No.

Continuation of 3. NOTE: The phrases "the second indicia is configured to become substantially non-visible in response to a change in ambient temperature" (claim 8), "the third indicia is at least partially obscured by the thermally responsive second indicia when a temperature of the second indicia is below an activation temperature, and wherein the third indicia is less obscured by the second indicia when the temperature of the second incidia is above the activation temperature" (claim 11), "thermo-chromic ink that becomes substantially non-visible at a temperature above 75 degrees Fahrenheit" (claim 23), "substrate portion having a first visible appearance at a first ambient temperature and a second substantially non-visible appearance at a second ambient temperature that is higher than the first ambient temperature" (claim 25), "a second substantially invisible appearance at a second ambient temperature that is higher than the first ambient temperature" (claim 29), and "second indicia is configured to substantially disappear in response to an increase in ambient temperature" (claim 30) raise new issues that would require further consideration and/or search.

Continuation of 11. does NOT place the application in condition for allowance because: Beach et al in view of Chang et al still meet the limitation of the claimed invention.

Continuation of 13. Other: Claims 8-12,22-31 and 45-55 remains rejected as set forth in the final rejection mailed 03 April 2005.